

expertise

What I do:

- Strong command of art direction, design, writing, and strategic problem solving
- Collaborate within a cross-functional team environment
- Comprehensive knowledge of leading 360° campaigns from ideation through production
- Developing and presenting pitch decks

What I'll bring to your team:

- A desire to make colleagues laugh and smile
- Enthusiastic mentoring of junior creatives
- All-hands-on-deck mentality to help reduce the stress of work amongst my team

What I know:

- InDesign, Photoshop, Illustrator, Adobe XD, AfterEffects (*beginner*), Figma (*beginner*), Keynote, PowerPoint

education

College for Creative Studies

Graduated 2007, BFA in Advertising

- Sr. Class Agency Collaboration Scholarship Recipient

experience

Art Supervisor | AbelsonTaylor

2021 - 2025 (4 years)

- One of two Art Supervisor leads for both direct-to-consumer and healthcare professional brand creative for INGREZZA and HAEGARDA
- Other brands served: CooperSurgical (MARA), Zurzuvae, unbranded disease states and new business

Freelancer | The Mars Agency

2018 - 2020 (7 months)

- Commerce marketing for brands such as: Bayer, Alka-Seltzer, Summer's Eve, One A Day, Coricidin, Dramamine, Astepro Allergy and Bacardi

Senior Art Director | Campbell Ewald

2018 - 2020 (2 years, 7 months)

- Lead art direction for Mutual of Omaha
- Other brands served: Travelocity, Valero, Carfax, MotorCity Casino, and Meritage Homes
- Mentor, CE Pathways Into Adland Internship | 2019-2020

Senior Art Director (AD & Jr. AD) | Daniel Brian Advertising

2012 - 2016 (6 years)

- Developed 360° campaigns, with an emphasis on healthcare, but not limited to brands such as: Henry Ford Health System, Mercy Medical Center, Chick-Fil-A, Consumer's Energy, Biggby Coffee, Flagstar Bank, Hungry Howies, Valley Health Plan, CHI St. Vincent, Valley Children's, ComForCare and SSM Health

Jr. Art Director

McCann

2010 - 2016 (2 years, 7 months)

- Dedicated AD on ALDI

Campbell Ewald

2008 (10 months)

- Dedicated AD on Chevy

Internships

Brogan and Partners, Doner, Organic Inc.

(2 years)