

ALEXIS O'NEILL

alexisjoneill.com | alexisjeanoneill@gmail.com | 248.891.7086

experience

campbell ewald | detroit, mi.

Sr. Art Director | 2018-2020

Clients served include: Mutual of Omaha, Travelocity, Valero, Carfax, Motorcity Casino Hotel, LendingTree and Meritage Homes

CE Pathways Into Adland Internship Mentor, 2019-2020

Jr. Art Director | 2008

Serviced the Chevy account

daniel brian advertising | rochester, mi.

Sr. Art Director | 2016-2018

Clients served include: Biggby Coffee, Chick-Fil-A, Henry Ford Health System, Consumer's Energy, Flagstar Bank, Mercy Medical Center, Hungry Howie's, Valley Health Plan, Valley Children's Healthcare, CHI St. Vincent

Presentation Workshop Participant

Art Director | 2013-2016

Jr. Art Director | 2012-2013

mccann | birmingham, mi.

Jr. Art Director | 2010-2012

Dedicated art director on ALDI account

Art Director Assistant | 2010

art direction internships

Brogan & Partners | 2009-2010

Doner | 2007-2008

Organic Inc. | 2005

proficiencies

what i know

InDesign, Photoshop, Illustrator, Keynote, Sketch

what i do

Collaborate within a cross-functional team environment, branding ideation for traditional and digital executions, directing teams through 360° campaigns

Strong command of art direction, design, writing, and strategic problem solving

A passion for developing and presenting pitch decks

Comprehensive knowledge of leading traditional and digital concepts from an ideation stage to execution

education

college for creative studies | detroit, mi.

Graduated 2007, BFA in Advertising

Senior Class Agency Collaboration Scholarship Recipient

awards

Regional Emmy National Academy of Television Arts and Sciences, Upper Midwest Regional Emmy award, 2015 for Mercy Medical Center's LiveUp Campaign

32nd Healthcare Advertising Awards, Gold Winner 2015 for LiveUp Total Integrated Marketing Campaign